

Press Release – ID Warehouse Open Day

Date: January 2009

The 2009 ID Warehouse Open Day was hailed as a great success with many clients enjoying the chance to visit the company's new Bella Vista office and warehouse - viewing first hand the great range of products available and meeting the ID Warehouse team face to face.

"This was the very first time we had the opportunity to showcase our brand new premises to our clients," says ID Warehouse Managing Director, Desiree Heath. "I was personally honoured that so many of our long-term and new customers came along to enjoy a drink and a chat with us while getting a complete picture of what ID Warehouse is capable of doing for their business."

The open day provided clients with the opportunity to see and touch the full array of products that ID Warehouse stock and many were surprised by the variety available to them.

Clients also had the chance to meet their Customer Sales Representatives and Sales Executives face to face. "Often, we only get to communicate to our clients over the phone and via email so it was great for everyone to be able to put a name to a face," adds Desiree.

Clients were welcome to ask technical questions and view first-hand the range of printing techniques and materials available to them. "We're sure this will mean some creative and exciting orders coming through as customers feel more confident to experiment with the print styles and materials that they have been introduced too," adds Desiree. And, they were also able to view and ask questions about ID Warehouse's security solutions including card printers, biometric scanners and technical products.

Of course, every day at ID Warehouse is an open day and clients are more than welcome to visit the show room or to request that a Customer Service Representative visit them with samples.

ID Warehouse Pty Ltd is Australia's leading provider of identification and security solutions. With the most comprehensive product range and unparalleled standards of customer care, ID Warehouse can provide you with a total identification solution to meet your specific needs.

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